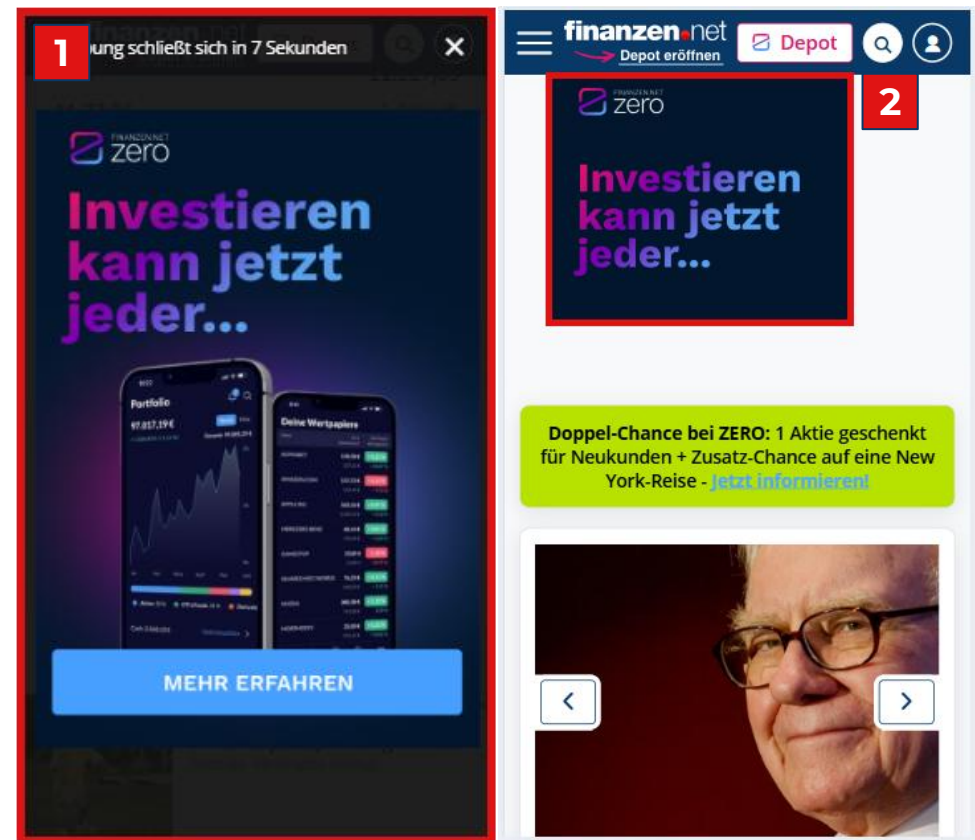


App Exclusive

Description:

With **App Exclusive**, the advertising is displayed **exclusively on the home page of the finanzen.net app**. It includes an interstitial and a medium rectangle for the **app placement**. The interstitial is displayed with a frequency capping of 1 per day / user.

Specifications	Required input
Creatives for app	[1] interstitial, [2] medium rectangle mobile (only physical creatives .jpg, .png and .gif permitted)
Date	Fixed day placement after consultation



Example:

https://www.finanzen.net/?ast_override_div=inpage:614421719,mrec:614421049

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