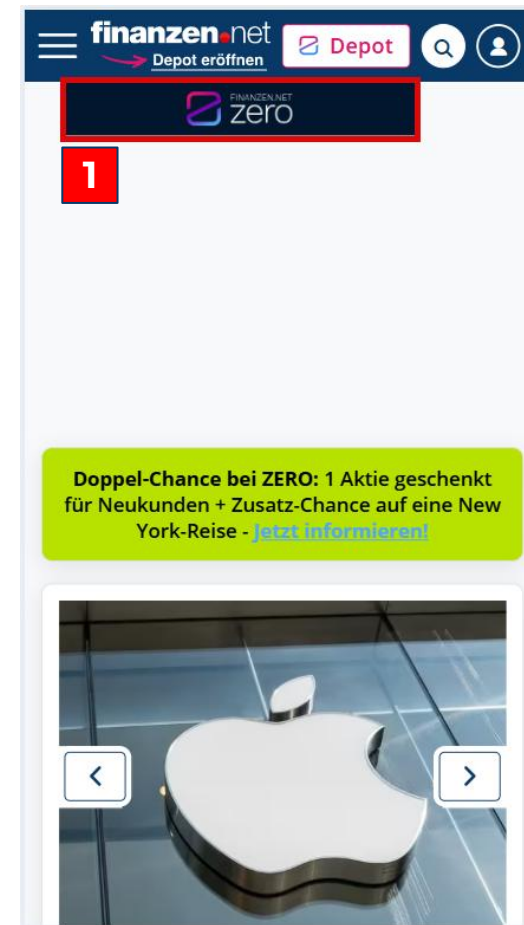


# Banner Mobile

## Guidelines:

- The banner mobile can be displayed on mobile devices or in the app.
- In the case of redirects, no styles that position the advertising material may be transferred.

| Requirements  |                                                                                                                                            |
|---------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| Creative size |  300 x 250 px                                             |
| File format   | .gif, .jpg, .png, <a href="#">html5</a> , <a href="#">redirect</a><br>(App: only physical advertising media .jpg, .png and .gif permitted) |
| File size     | 300 kB (hosted by us), max. 2MB reloaded                                                                                                   |
| Landingpage   | URL                                                                                                                                        |



Example:

[https://www.finanzen.net/?ast\\_override\\_div=banner:589922292](https://www.finanzen.net/?ast_override_div=banner:589922292)