

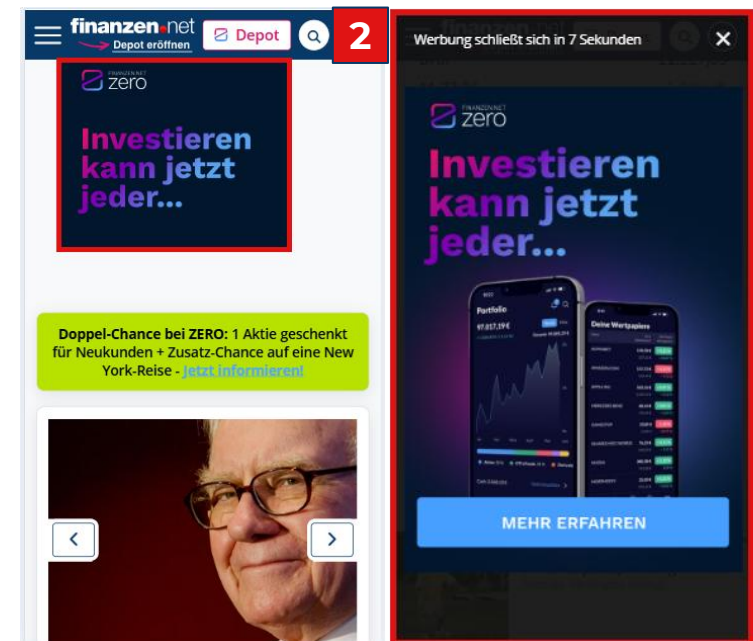
Homepage Exclusive

Description:

With the **Homepage Exclusive (Takeover)**, the advertising is displayed **all day on the finanzen.net homepage**. The ad is displayed on both desktop and mobile. The interstitial is displayed with a frequency capping of 1 / day / user.



Specifications	Required input
[1], [3] Creatives for desktop	bridge ad + medium rectangle , or BB / HpA + Mrec
[2] Creatives for mobile	interstitial , medium rectangle mobile
Date	Fixed day placement after consultation



Examples:

https://www.finanzen.net/?ast_override_div=superbanner:614422449,billboard:614422650,mrec:614421049

https://www.finanzen.net/?ast_override_div=inpaga:614421719,mrec:614421049

contact persons: Angelique Thüerer, Denise Fischer, Michael Kappenberger; **mail:** adops@finanzen.net;

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Alternatively, a [billboard](#) or [half-page ad](#) + [medium rectangle](#) can also be displayed.

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The screenshot shows the top section of the finanzen.net homepage. At the top is a large OSKAR billboard advertisement for 'ETF-Sparplan kann jetzt jeder.' with a Trustpilot rating of 4.7. Below this is a navigation bar with links to various financial products. The main content area features a 'ETF-Marktübersicht' section with charts for DAX, MSCI World, and EURO STOXX 50. A small OSKAR medium rectangle ad is also visible on the right side of the main content area.

This screenshot shows a different layout of the finanzen.net homepage. The OSKAR billboard advertisement for 'ETF-Sparplan kann jetzt jeder.' is still present on the right. The main content area features a 'DAX aktuell' section with a headline about the DAX index reaching 21,000 points. Below this is a 'Marktübersicht' section with various market charts. A small OSKAR medium rectangle ad is also visible on the right side of the main content area.

Examples:

https://www.finanzen.net/?ast_override_div=superbanner:605544169,mrec:605543919

https://www.finanzen.net/?ast_override_div=mrec:605543919,sky:615835638

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