

Medium Rectangle

Guidelines:

- The Medium Rectangle is displayed on the desktop.
- In the case of redirects, no styles that position the advertising material may be transferred.

Requirements	
Creative size	[1] 300 x 250 px
File format	.gif, .jpg, .png, html5 , redirect
File size	300 kB (hosted by us), max. 2MB reloaded
Landingpage	URL

The screenshot displays the finanzen.net website. At the top, a navigation bar includes the logo, a search bar, and buttons for '1 Aktie gratis', 'Krypto kaufen', 'ETF-Sparplan', and 'Anmelden'. Below this is a purple banner with the text '+++ Täglich neue Trading-Ideen mit Tradespot by finanzen.net! Jetzt laden! +++'. The main content area features a large article titled 'BYD-Aktie dennoch in Rot: BYD stärkt Europa-Vertrieb durch neue Partnerschaft' with a sub-headline 'STRATEGISCHER SCHRITT'. The article text mentions a partnership with the Italian firm Intergea. To the right of the article is a 'Marktübersicht' section with charts for DAX, TecDAX, and Nasdaq. A red box labeled '1' highlights the BYD article. Below the article is a 'HEUTE IM FOKUS' section with a headline about Trump-Zölle and a list of companies. At the bottom right, there is an advertisement for 'OSKAR' featuring a woman and the text 'ETF-Sparplan kann jetzt jeder.'.

Example:

https://www.finanzen.net/?ast_override_div=mrec:605543919

contact persons : Angelique Thürer, Denise Fischer, Michael Kappenberger; **mail:** adops@finanzen.net;

finanzen.net