

# Run of Site - Mobile

## Description:

In a **Mobile Run of Site campaign (RoS)**, the advertising is displayed **without targeting** in all sections and subpages, except on the homepage.

| Specifications                  | Required input                                                                |
|---------------------------------|-------------------------------------------------------------------------------|
| <b>[1]</b> Creatives for mobile | <a href="#">medium rectangle mobile</a>                                       |
| Volume                          | Number of impressions<br>(availability query after consultation if necessary) |
| Date                            | Period of the campaign                                                        |



Example:

[https://www.finanzen.net/?ast\\_override\\_div=banner:605543919](https://www.finanzen.net/?ast_override_div=banner:605543919)

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