

Bridge Ad

Guidelines:

- The bridge ad is a four-part advertising medium and is positioned above, below and to the side of the navigation.
- A background color can be set on request. Please send the hex color code.
- The individual advertising materials should be coordinated with each other and create an overall picture.
- Please name the individual advertising media correctly (center, right, left).
- Styles that position the advertising material must not be transferred with redirects.

Requirements	
Creative size	[1] 1030 x 250 px [2] 200 x 800 px (left) [3] 200 x 800 px (right) [4] 1030 x 90 px
File format	.gif, .jpg, .png, html5 , redirect
File size	300 kB (hosted by us), max. 2MB reloaded
Landingpage	URL

Example:

https://www.finanzen.net/?ast_override_div=superbanner:614422449,billboard:614422650

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