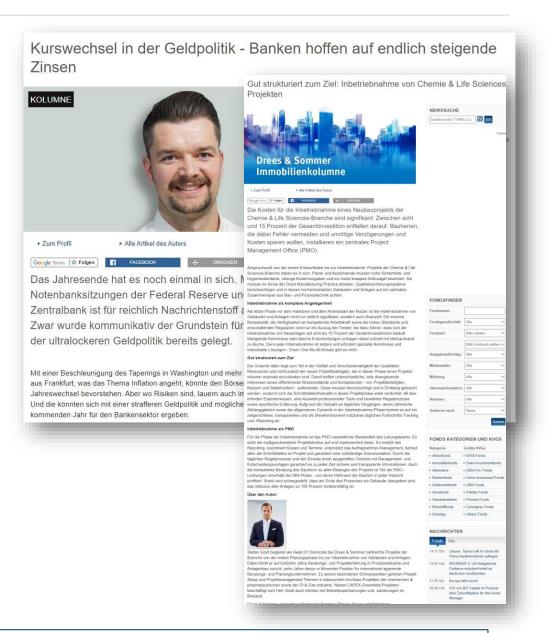
Content Marketing: Columns

Do you have current opinions on topics such as the current market situation, on various assets or others? Then columns are the right way for you. Give your experts a voice at finanzen.net.

Required material

- Short text about the author ("Profile"):
 - Length max. of 300 characters
 - Image of the author (660x303 px)
 - Standard image is used for changing authors
 - Profile is set and cannot be changed for each column. If the columns are written by different authors, we recommend a more general text.
- Column
 - Name of the column, max. of 28 characters
 - Column title and teaser for each column
 - No limit regarding the length of the column but recommendation to focus on the essentials
 - Direct links to external pages are not allowed but can be mentioned
 - Three images are possible as .jpg or .gif with <u>max. width</u> of 475 px
 - Columns are to be sent as a Word document to <u>kolumnen@finanzen.net</u>, images should be attached to the e-mail



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