

Interstitial

Guidelines:

- The interstitial is displayed as a layer ad across the entire smartphone display.
- The interstitial is displayed with a **frequency capping of 1 per day / user**.
- The ad closes automatically after 7 seconds or can be closed beforehand by the user using the “x” button.
- In the case of redirects, no styles may be transferred that position the advertising material.

Requirements	
Creative size	320 x 460 px
File format	.gif, .jpg, .png, html5 , redirect
File size	300 kB (hosted by us), max. 2MB reloaded
Landingpage	URL



Example:

https://www.finanzen.net/?ast_override_div=inpage:614421719

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