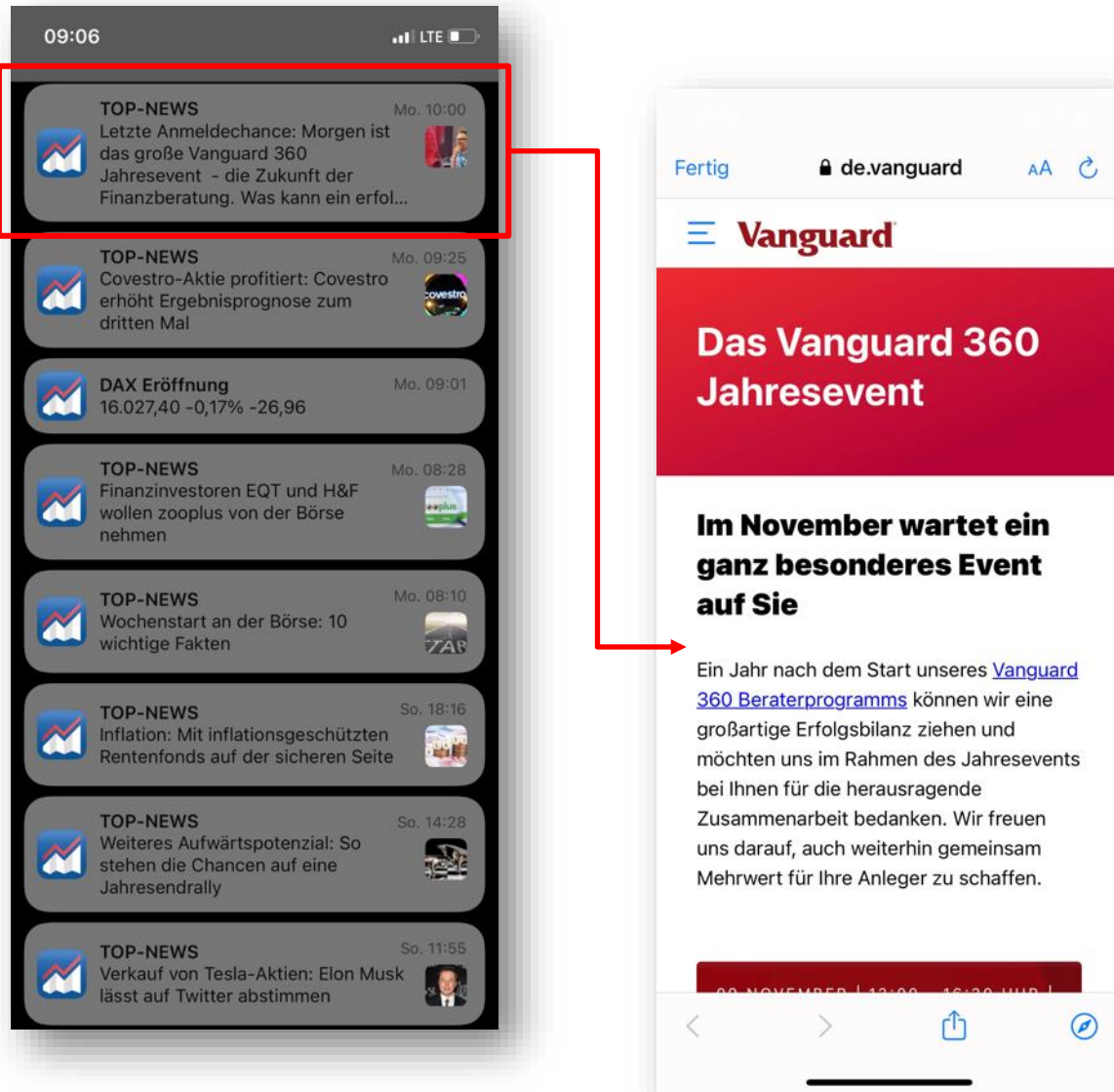


Content Marketing: Mobile Push



The mobile push links directly to the customer landing page. Even without opening the finanzen.net app, clicking on the headline will take the users directly to your landing page.

Required material:

- Link to the landing page
- Headline for the push (up to 150 characters)
- Images (660x303 and 260x120 px)

Comment: The images in the formats above are required for the system. However, a section of the larger image is displayed in a square shape.