

Medium Rectangle

Guidelines:

- The Medium Rectangle is displayed on the desktop.
- In the case of redirects, no styles that position the advertising material may be transferred.

Requirements	
Creative size	[1] 300 x 250 px
File format	.gif, .jpg, .png, html5 , redirect
File size	300 kB (hosted by us), max. 2MB reloaded
Landingpage	URL

The screenshot displays the finanzen.net website interface. At the top, a navigation bar includes market indices (DAX, ESt50, Top 10 Crypto, Dow, Nas, Bitcoin, Euro, Öl, Gold) and user options like 'Depot eröffnen', '1 Aktie gratis', 'Krypto kaufen', 'ETF-Sparplan', and 'Anmelden'. Below the navigation bar, a purple banner promotes 'Täglich neue Trading-Ideen mit Tradespot by finanzen.net!'. The main content area features a large advertisement for BYD, titled 'STRATEGISCHER SCHRITT' and 'BYD-Aktie dennoch in Rot: BYD stärkt Europa-Vertrieb durch neue Partnerschaft'. The ad includes a large image of the BYD logo and text about a partnership with the Italian firm Intergea. To the right of the main ad, there is a 'Marktübersicht' section with charts for DAX, TecDAX, Dow Jones, and Nasdaq. Below the main ad, there is a 'HEUTE IM FOKUS' section with headlines about Trump-Zölle, Chip-Aktien, and HENSOLDT. At the bottom right, there is a small advertisement for OSKAR, titled 'ETF-Sparplan kann jetzt jeder.'.

Example:

https://www.finanzen.net/?ast_override_div=mrec:605543919

contact persons : Angelique Thürer, Denise Fischer, Lissette Pacheco, Michael Kappenberger; **mail:** adops@finanzen.net;

finanzen.net