

# Content Marketing: News Carousel

Prominent placement of a special message directly on the finanzen.net homepage – seamlessly integrated into the rotation of editorial content.

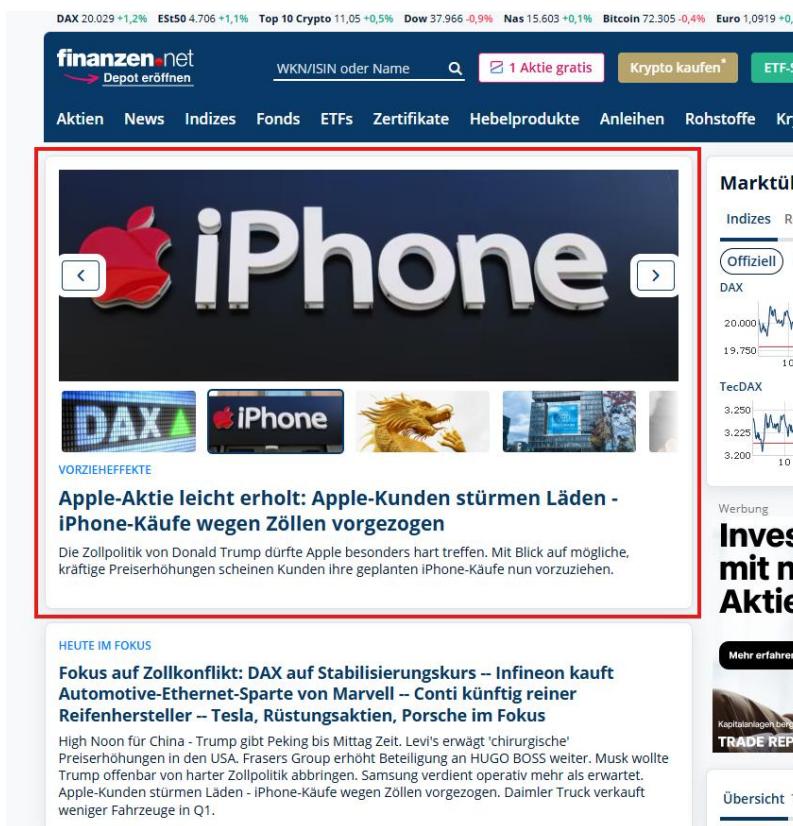
## Visibility

- Live for one day
- On desktop and mobile

## Required materials

- Headline (min. 65, max. 120 characters)
- Teaser text (min. 105, max. 185 characters)
- Picture in two versions
  - 660x303 px and
  - 260x120 px
- Option 1: news links to article on finanzen.net → delivery of the article  
**or**
- Option 2: news links to the customer page → delivery of the target link

## desktop



## mobile

