## **Content Marketing: News**

## **Required material**

- News are required as a HTML code
- Automated delivery via feeds (RSS or similar) is possible
- Images used in the news must be stored on the customer's server and must be integrated into the HTML file via HTML command or retrieved from the server.
- Code needs to be sent as .html file to kolumnen@finanzen.net
- E-mail should include the client's name as well as the desired news title in the subject line
- Links to external sites are allowed
- HTML code as .html file is required. Please do not send Word files, PDFs or e-mails in HTML format.

