## **Redirect: Requirements**

## **Guidelines:**

- All scripts to be delivered, including subsequently loaded (3rd party) scripts, must be HTTPS-capable. Therefore, please ensure that the redirects can also be delivered in encrypted areas (https://).
- When using redirects, please ensure that the delivered scripts only return a static image in the specified size.
- For responsive elements, it must be ensured that 100% of the available area is filled.
- This also means that the scripts do not make any changes to the HTML elements that were not created by the scripts. The positioning, calculation and other necessities are carried out by the publisher.